

# Kidz “n” Sports®

## Commercial Rate Card

Effective September 8, 2009.



**Kidz “n” Sports®** currently airs on the internet at [www.AdrenalineRadio.com](http://www.AdrenalineRadio.com) from 12:00 Noon to 1:00 PM Pacific time on Mondays, Wednesdays, and Fridays. The show also airs in Whittier, CA on 1680 AM KDSV. Rates below are per commercial spot on normal air times. However you may get extra exposure at no additional expense to you as shows repeat during various hours on a rotational basis. In addition each show is available as a podcast for one week after the show airs.

:30 second commercial 1 time	\$ 75.00/spot	
:30 second commercial 3 spots/wk. (1 week)	\$ 60.00/spot	\$ 180/week.
:30 second commercial 3 spots/wk. (12 weeks)	\$ 40.00/spot	\$ 120/week.
:60 second commercial 1 time	\$ 100.00/spot	
:60 second commercial 3 spots/wk. (1 week)	\$ 75.00/spot	\$ 225/week.
:60 second commercial 3 spots/wk. (12 weeks)	\$ 50.00/spot	\$ 150/week.
Each sponsor who purchases 12 weeks or more of commercial advertising on Kidz “n” Sports® will also receive a FREE business card ad on the Kidz “n” Sports® web site, <a href="http://www.KidznSports.com">www.KidznSports.com</a> . (\$250 value)		
Show Sponsorship		\$250/show
Show Sponsorship means you will be the Main Sponsor of a given show. You will have your company named mentioned as sponsoring specific show at show opening and close as well as either before or after each commercial break. You will also receive one (1) :60 second commercial to air during the show. Only one show sponsorship will be allowed for any given show or special podcast.		
Business Card Ad on Kidz “n” Sports® web site		\$ 250/year
Business Card Ad on Kidz “n” Sports® Fan Page	\$10 per month	\$100/year
Coach Mike Personal Appearance	Fee Negotiable plus expenses Call (562)945-6469 for details	
Coach Mike is also available to speak on various topics ranging from sports banquets to score keeping seminars. Mike Davis is also available to speak on business topics such as Customer Service and Marketing Your Business. See the About Coach Mike page for more information and a list of available topics.		

*“A terrible thing happens when you don’t advertise. Nothing!”*

P.T. Barnum

If you would like to advertise your business on Kidz “n” Sports® or any of our other fine shows airing on Adrenaline Radio or Advice Radio, please call Mike Davis at (562)945-6469 or email to [coachmike@AdrenalineRadio.com](mailto:coachmike@AdrenalineRadio.com).